

bárbara sánchez-kane

sánchezkaneismo

april 6th & 7th, 2022

9 pm

instagram live session

@kurimanzutto

@sanchez_kane

On the evenings of April 6th and 7th, 2022, Bárbara Sánchez-Kane presents her new collection *Sánchezkaneismo* on Instagram Live through kurimanzutto's handle. Her new collection will combine elements of opera, mise en scene, and performance in a hybrid fashion show. *Sánchezkaneismo* represents a comprehensive view of the artist's symbolic universe while encompassing various explorations that she has undertaken since the beginning of her brand: the development of performance in fashion and her vision of the future as a personal and social analysis.

For this presentation Sánchez-Kane created twenty characters that reflect upon the interests that she has integrated into her practice as both a fashion designer and a visual artist. Her imagery incorporates objects associated with *Mexicanness*, such as the machete, tribal boots, military uniforms, logos of government institutions or private companies, wrestler masks and the signature calla lilies, among many others. Sánchez-Kane weaves these symbols into her garments, either explicitly or as subtle details and evocations.

La Casa del Macho Sentimental, another name with which she refers to her fashion brand, reflects a clear desire to erase the lines that separate the masculine and feminine, and reconstruct alternate identities through her clothes. For this collection, the designer proposes to break with the dynamics of the fashion industry by creating clothes that does not respond to the demands of seasonal collection presentations and the voracious consumption of fast fashion. Instead, *Sánchezkaneismo* follows the chronology of its eponymous fashion label, examining the breadth of its creations from its first collection until now.

Creating a bridge between Mexican idiosyncrasy and futurism, *Sánchezkaneismo* offers a mise en scene where drones on the prowl coexist with a singing man from the future who recites a score by Sánchez-Kane. Other characters make up a multitude of object-bodies that flaunt new hybrids: a trophy-man, fleshy hair, a wrestler mask-dress, a chap-thong, bank logo-buckles and an ever-present plastic bucket. Each new crossbreed in this collection builds on the genealogy of the fashion house, borrowing from what has been learned throughout its history. The unclassifiable presentation takes from the varied worlds where Sánchez-Kane's identity has developed, bringing together distant symbols and unlikely pairings that push the bounds of gender and norms.

[kurimanzutto](#)
gob. rafael rebollar 94
col. san miguel chapultepec
11850 ciudad de méxico

mar - jue, 11am - 6pm
vier - sáb, 11am - 4pm

prensa
julia villaseñor
julia@kurimanzutto.com
+52 55 52 56 24 08

www.kurimanzutto.com

@kurimanzutto



about the artist

Bárbara Sánchez-Kane resists traditional notions of Mexican machismo through her ethos of the macho sentimental: a person who does not deny their natural impulses towards feminine and masculine forms of expression. Whether using her unisex fashion label Sánchez-Kane or her installation, painting, performance, poetry, and sculpture practices, all of her works question hegemonic masculinity, the social construction of gender and sexual identity, and the ways in which each present themselves in daily life. Often addressing the role fashion plays in aiding these identities, Sánchez-Kane appropriates everyday objects and items of clothing that surround her to deconstruct, rebuild, and imbue them with new meaning. The outcome becomes a conceptual exchange between art and fashion that neutralizes the binary associations of objects, bodies, and symbols and underscores their performative nature.

Among Sánchez-Kane's most recent group exhibitions are *Nuestrxs Putxs*, Human Resources, Los Angeles (2021); *De por Vida*, Company Gallery, New York (2021); *En llamas*, Llano, Mexico City (2021); *Otrxs Mundxs*, Museo Tamayo, Mexico City (2020–2021); *SEÑORA!*, Meyer Kainer Galerie, Austria (2020); and *Prince/sses des villes (City Prince/sses)*, Palais de Tokyo, Paris (2019).

Bárbara Sánchez-Kane lives and works in Mexico City.

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