



PRESS RELEASE

Leica Gallery London present 'Century in Conversation', a joint exhibition in honour of the brand's centenary.

Works from RENÉ BURRI'S, EL GAUCHO, Argentina and TORI FERENC'S, BORDERLANDS, Poland, will be on display from the 8th of November 2025 – 8th of January 2026.

London, October 2025. To celebrate 100 years since the launch of the Leica 1, and as part of its global Century Event, Leica Gallery London presents the 11th exhibition of Leica's 'In Conversation' series, which features 12 of the official Leica Galleries from its global network. Chosen from around the world, each gallery brings together a Leica Hall of Fame winner and a contemporary talent of today, in order to create a visual conversation.

For the first series, Leica Gallery London has the honour of presenting a seminal photographic essay by the Swiss Magnum photographer, René Burri. Along with many others from his storied career, images of the then Minister for Industry for Cuba, *Ernesto 'Che' Guevara*, smoking a cigar during an interview with journalist Laura Bergquist for *LOOK* magazine in 1963, and his image of *Sao Paulo*, Brazil 1960, have become synonymous with his name. The second series is a collection of new works by Polish-born photographer, Tori Ferenc, who travelled the length and breadth of Poland's borders with the aim of capturing the complexities of its ecology, society and history. Both photographer's bodies of work create portraits of peoples, of a specific geography and how their human stories echo the lines of maps and the land in between.

About René Burri

Burri joined Magnum as an associate member in 1955 after a poignant story entitled *Touch of Music for the Deaf* focusing on the music teacher *Mimi Scheiblauber* and her lessons with deaf-mute children, that was published in LIFE magazine. In 1956 he began to travel through Europe, the Middle East and eventually Latin America leading to his intimate documenting of EL GAUCHO. Burri had been fascinated by *Don Segundo Sombra*, the book about the legendary Argentinian gauchos by *Ricardo Güiraldes*, which had at the time only just been translated into German. On arrival in the country, these men remained elusive and so Burri busied himself with other projects elsewhere in Argentina. His luck changed through a chance dinner invitation where he encountered the Englishman, Brian S. Kingston, who was living the life of an adventurer and was onside to write about the proposed photo essay. The host of that evening's dinner, Manuel Ordonez, was a huge admirer of Robert Capa and wanted to facilitate this great yearning of Burri. The next morning, courtesy of Ordonez, Kingston and Burri set off across the pampas in a brand-new blue station wagon – discovering not only the world of the gaucho over a period of months but also capturing the 'twentieth-century Don Quixote' on film. In 1959 EL Gaucho became the first of several specials (with words by Kingston) that Burri would produce for DU. In 1968 he revisited the work for his second major photo book that year, *Gauchos* with a forward by Jorge Luis Borges.

About Tori Ferenc

Tori Ferenc is a Polish born photographer living in London. She tells complex stories through her documentary and portrait work. Like Burri she is driven to travel the world inspired by whispers of stories, this series builds on the life of Poland's borders, seeking to unravel the complex interplay of ecology, humanitarianism, society and history that defines the physical borders but also the mental spaces that confine.

The Polish borderlands are places where past and present continually overlap and where memory, identity and belonging are contested and reimagined. 'The long and turbulent history of movement and redefinition has left deep marks on the land and its people' Ferenc noted, explaining that she travelled from east to west, north to south, witnessing people's stories along the way. In the southeastern highlands, she spent time with a family living off grid, documenting

their self-sufficiency and resilience, on the Baltic coast, she photographed a baptism by the sea, a ritual combining faith and nature at the threshold of land and water. At the tripoint border between Poland, Germany and Czechoslovakia she documented a mining town of Bogatynia – a place fuelled by industry while living in the long shadow of the past.

The exhibition at Leica Gallery London, 64-66 Duke Street, London, W1K 6JD, will show 10 lifetime signed photographs by René Burri and 12 signed photographs by Tori Ferenc. All works are for sale.

Please find imagery [HERE](#) and for further details, please contact Ben Jones at ben.jones@massey.co.uk

About Leica Camera

Leica stands for craftsmanship, design and experience. With over 100 years of history, the brand represents a beautiful combination of art and engineering with the future of form and functionality. Based in Wetzlar, the original birthplace of Leica, the German company is an internationally operating, premium-segment manufacturer of cameras and sport optics products. Leica's legendary status is founded on its long tradition of excellence and supreme quality found in their cameras and lenses. Leica are committed to supporting the creation and preservation of iconic photography, past, present and future and the artists behind them.

For more information about Leica visit www.leica-camera.com or follow the company on social media [Facebook](#) | [Instagram](#) | [LinkedIn](#)

100 years of Leica: Witness to a century

In 2025, Leica Camera AG is celebrating the 100th anniversary of the Leica I. First presented to the public at the Leipzig Spring Fair in 1925, it was the first 35mm camera to be mass-produced and exceeded all expectations. Thanks to its compact and handy format, it opened up completely new photographic applications. Under the motto '100 Years of Leica: Witness to a Century', Leica Camera AG is celebrating this camera that revolutionised the world of photography around the globe. At international events organised by the Leica country organisations in the major cities of Dubai, Milan, New York, Shanghai and Tokyo, cultural projects and extraordinary special product editions will be presented throughout the year. The highlight

of the celebrations is the anniversary week at the company's headquarters in Wetzlar in June. In addition, there will be high-calibre exhibitions in the worldwide network of Leica Galleries with works by outstanding photographers.