

Juhana Moisander: Ethology of a Man

EMMA – Espoo Museum of Modern Art
26.3.–7.7.2019

Juhana Moisander's *Ethology of a Man* was custom-designed for EMMA's Areena space. It looks at human behaviour from a scientific and social perspective, underscoring how powerless we are in the face of group pressure. The piece is a collaborative project executed together with an amateur improvisational theatre group. Known for his spatially evocative media art, Moisander takes his work to a new monumental scale in *Ethology of a Man*, which won an invited round of applications organized by EMMA and the Promotion Centre for Audiovisual Culture AVEK offering a subsidy for a new media work and an exhibition at EMMA for the best submitted entry.

Press images: <https://kuvat.emma.museum/kuvat/Lehdistokuvat-Press/>
Password: emmamuseum

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EMMA – Espoo Museum of Modern Art showcases Finnish and international modernism, contemporary art and design. EMMA is located in Espoo's Tapiola at the Exhibition Centre WeeGee, an iconic example of Brutalist architecture designed by Professor Aarno Ruusuvuori. EMMA has the largest exhibition space in Finland. The clean-lined modern architecture enhances the experiential presentation of works from the changing exhibitions and the permanent collections of EMMA, Saastamoinen Foundation and Tapio Wirkkala Rut Bryk Foundation. EMMA has been awarded Museum of the Year 2018. Welcome!

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