

Frieze New York  
Press Release  
March 29

**FRIEZE  
ART  
FAIR**

## **Frieze Celebrates Pioneering New York Dealer, Hudson, with First-Ever Themed Section**

**For Your Infotainment is Curated by Matthew Higgs**

Today Frieze announces details of Frieze New York's first-ever themed section, celebrating the maverick spirit and enduring legacy of New York and Chicago art dealer **Hudson** (1950–2014) and his gallery **Feature Inc.** Curated by **Matthew Higgs** (White Columns, New York), *For Your Infotainment: Hudson and Feature Inc.* will showcase major artists who received their gallery debuts or had a long history at Hudson's seminal space Feature Inc. in the 1980s, '90s and early 2000s. The recently launched non-profit **Feature Hudson Foundation (FHF)** will also be a highlight of the section. Frieze New York will take place in Randall's Island Park from May 3 to May 6, 2018, and is supported by global lead partner Deutsche Bank for the seventh consecutive year.

Entitled after the words printed on Feature Inc.'s compliments slip, *For Your Infotainment: Hudson and Feature Inc.* will bring together solo and two-artist presentations by **Dike Blair** (Karma, New York); **Tom of Finland** (David Kordansky Gallery, Los Angeles); **Jason Fox** and **Daniel Hesidence** (Canada, New York); **Tom Friedman** (Stephen Friedman Gallery, London); **Andrew Masullo** (Nicelle Beauchene Gallery, New York); **Raymond Pettibon** (David Zwirner, New York); **Takashi Murakami** (Gagosian, New York); and **Tony Tasset** (Kavi Gupta, Chicago). Matthew Higgs will also curate a dedicated Feature Hudson Foundation booth showcasing another 15 artists – including **Lisa Beck**, **Richard Kern**, **Roy McMakin**, **Kay Rosen**, **Nancy Shaver**, **Lily van der Stokker**, among others – who played a central role in Hudson's visionary thinking. Together these presentations will celebrate the continuing legacy of Hudson through the work of artists he was often instrumental in introducing to the world; and represent the contribution of pioneering commercial galleries, not only to their respective communities but also to art history.



Loring Randolph, Frieze Artistic Director for the Americas (New York), said: “I think it is really special to have a moment in the fair where galleries pay homage to a colleague. When I first came to New York, Feature Inc. was one of the galleries that stood out for me and I remember when Hudson mounted the “Power to the People” exhibition – it felt really radical compared to what was happening in Chelsea. Higgs is also a highly original curator with a generous spirit, who has introduced many artists that are now mainstays in our community, so I could not have imagined a better curator and person to represent the Hudson ethos and to help shape the 2018 edition of Frieze New York.”

Matthew Higgs said: “Hudson was among the most visionary art dealers of the past 30-odd years. He was, and remained, a maverick and an iconoclast during an era when the commercial art world would become increasingly professionalized. To cross the threshold at Feature Inc. was, in many respects, to step into Hudson’s imagination – a joyous, strange, and ultimately indefinable space, and one that only Hudson could have envisaged. It’s critical that we don’t forget Hudson’s contribution. This section at Frieze ultimately seeks to celebrate Hudson, his life, and the work of the artists who he championed – often at the very outset of their careers. My ultimate hope is that it will give the visitor an opportunity to draw connections between artists of often quite radically different intentions, that somehow all made (perfect) sense when viewed through Hudson’s eyes. There was a generosity of spirit about both Hudson and Feature Inc. He had an almost missionary-like desire to share his enthusiasms with the world.”

“The artists who exhibited at Feature Inc. – from Tom of Finland to Lily van der Stokker; from Takashi Murakami to B. Wurtz; from Judy Linn to Raymond Pettibon – were, and remain, to use Lynne Cooke’s poignant term ‘outliers’: artists who are hard to pigeon-hole and whose work actively resists easy categorization. That Hudson managed to sustain a program based around such thoughts – for 30 years – is nothing short of miraculous.”

Feature Inc. first opened in Chicago on April Fool’s Day, 1984 and moved to New York in 1988, where it remained open until Hudson’s death in 2014. Hudson ignored wider art trends, instead choosing to show the original, the esoteric and

the overlooked. In doing so, Feature Inc. launched and supported the careers of many artists who are now central to our understanding of the art of the past three decades, including Vincent Fecteau, Tom of Finland, Jason Fox, Tom Friedman, Richard Hawkins, Jim Isermann, Judy Linn, Roy McMakin, Takashi Murakami, Raymond Pettibon, Richard Prince, Charles Ray, Kay Rosen, Nancy Shaver, Jim Shaw, Lily van der Stokker, and B. Wurtz, among many others.

Established in 2017, the Feature Hudson Foundation (FHF) is a non-profit organization dedicated to exhibiting, promoting, sustaining, and maintaining the archives of Feature Inc. and Hudson. The Foundation's mission is to ensure the ongoing exposure to, and understanding of, Hudson's creative legacy and vision.

The Feature Hudson Foundation booth is realized with the generous support of UOVO, Frieze New York's Official Service Provider for the fifth year.

For further information and tickets please see [frieze.com](http://frieze.com). For regular updates on all the fair's news, follow us on Facebook, Twitter and Instagram @FriezeArtFair (#Frieze).

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#### **Notes to Editors:**

**Frieze:** Frieze is the world's leading platform for modern and contemporary art for scholars, connoisseurs, collectors and the general public alike. Frieze comprises three magazines—*frieze*, *Frieze Masters Magazine* and *Frieze Week*—and four international art fairs—Frieze London, Frieze Masters, Frieze New York and Frieze LA. Additionally, Frieze organizes a program of special courses and lectures in London through Frieze Academy.

Frieze was founded in 1991 by Matthew Slotover and Amanda Sharp, with the launch of *frieze* magazine, the leading international magazine of contemporary art and culture. In 2003, Sharp and Slotover launched Frieze London art fair, which takes place each October in The Regent's Park, London. In 2012, they launched Frieze New York, which occurs each May in Randall's Island Park, and Frieze Masters, which coincides with Frieze London in October and is dedicated to art from ancient to modern. In 2018, Frieze announced the launch of Frieze LA, which will open February 14–17, 2019 at Paramount Pictures Studios, Los Angeles.

**Frieze New York** will take place in Randall's Island Park from May 4 – 6, 2018, with Preview Days on May 2 and 3. Featuring more than 190 galleries from 30 countries, Frieze New York 2018 showcases an extraordinary cross-section of work by international artists, from newly discovered talents to the most influential figures of the 20th century. Introducing new programs, curators and a fresh layout for its seventh edition, Frieze New York is led by Victoria Siddall (Director, Frieze Fairs) and newly appointed Artistic Director Loring Randolph. Frieze New York is sponsored by global lead partner Deutsche Bank.

**Deutsche Bank:** Frieze New York is sponsored by global lead partner Deutsche Bank for the seventh consecutive year, continuing a shared commitment and understanding of the unique role contemporary art plays in today's globalized culture. Deutsche Bank has been supporting the work of cutting edge, international artists and their galleries for more than 35 years and has distinguished itself as a global leader in corporate art programs. For further information please visit [art.db.com](http://art.db.com) and [db-artmag.com](http://db-artmag.com).

**UOVO** is New York's number one provider of art storage and services, with more than 500,000 square feet of storage available across three facilities. From climate-controlled storage and private viewing rooms, to transportation, packing, crating, and installation services, UOVO provides an array of storage options and innovative service and management solutions tailored to meet the specialized needs of any collection. Each UOVO facility is purpose-designed and managed by a team of industry-leading experts dedicated to ensuring that works are safeguarded with the highest caliber of security, discretion, professionalism, and care. For more information, please visit [uovo.art](http://uovo.art).

**Matthew Higgs** is an artist and, since 2004, the Director and Chief Curator of White Columns. Since the early 1990s he has organized more than 300 exhibitions and projects with artists in Europe and North America. His writings have appeared in more than 50 books and catalogs, most recently for Ella Kruglyanskaya and Judith Scott. Since 2002 he has collaborated extensively with organizations and art centers that support the work of artists with mental and developmental disabilities including Creative Growth (Oakland); N.I.A.D. (Richmond); Healing Arts Initiative (New York); and Fountain House Gallery (New York).

**Loring Randolph** is Artistic Director for the Americas. Previously, she was partner at the New York-based gallery Casey Kaplan. Randolph holds a masters in artsbusiness from Sotheby's Institute in London where she wrote her thesis on the contemporary art market in London, and a BFA in graphic design and BA in art history from the University of Michigan.

**Feature Hudson Foundation (FHF):** Established in 2017, the Feature Hudson Foundation (FHF) is a non-profit organization dedicated to exhibiting, promoting, sustaining, and maintaining the archives of Feature Inc. and Hudson. The Foundation's mission is to ensure the ongoing exposure to, and understanding of, Hudson's creative legacy and vision. To learn more visit [featurehudsonfoundation.org](http://featurehudsonfoundation.org).

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