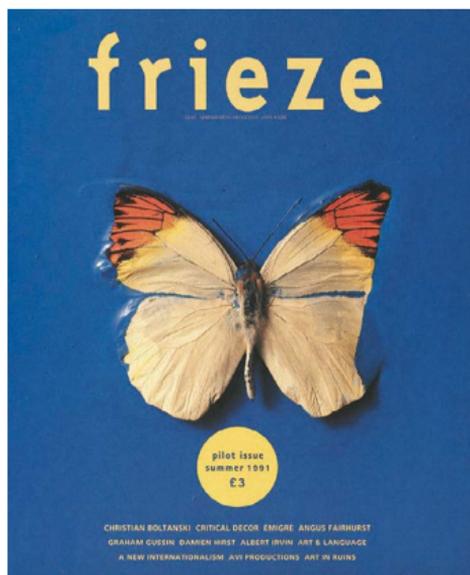




FRIEZE 91

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ABOUT FRIEZE



Cover of the first issue of *frieze* magazine, 1991

For 30 years, Frieze has galvanised audiences from around the world with events and content that celebrate the intersection of contemporary art and culture.

Frieze was founded in 1991 by Amanda Sharp, Matthew Slotover and Tom Gidley with the launch of *frieze* magazine. Sharp and Slotover established Frieze London in 2003, one of the world's most influential contemporary art fairs which takes place each October in The Regent's Park, London. Frieze New York followed in 2012, taking place each May, as well as Frieze Masters, which coincides with Frieze London in October and is dedicated to art from ancient to modern. In 2019, Frieze opened its first edition in Los Angeles, taking place in February.

FRIEZE 91 MEMBERSHIP



Frieze now invites you to join a new membership programme, Frieze 91—designed to deepen your passion for art and connect you to the most exciting artists of today and masters of the past.

As a member of the Frieze 91 club you will enjoy unparalleled access to the art world through a year round programme of events, specialised digital content, and our exceptional network of leading gallery and institutional partners.

We welcome our global audiences to apply for Frieze 91 but programming will predominately take place in London, New York and Los Angeles.

**JOIN TODAY TO UNLOCK YOUR
ACCESS TO THE ART WORLD.**

FRIEZE 91

JOIN TODAY

Frieze is pleased to offer three membership tiers with different access points to Frieze art fairs and global programming.

Dual memberships grant year-round access for two people to Frieze 91 programming and Frieze fairs. Individual memberships grant year-round access for one person to Frieze 91 programming (plus a guest subject to availability) and access for two people to Frieze fairs.

Frieze and NeueHouse—the private work and social space for creators, innovators, and thought-leaders—have collaborated to present the Frieze 91 Resident Membership, a comprehensive pass to all international Frieze Art Fairs, Frieze 91 content and programming, and a one-year Salon Membership to NeueHouse.

SELECT ACCESS

Individual | 1 Local Fair Access + Global Programming:
£990 / €1,100 / \$1,260 a year

Dual | All Fair Access + Global Programming:
£1,430 / €1,650 / \$1,890 a year

ALL ACCESS

Individual | All Fair Access + Global Programming:
£1,430 / €1,650 / \$1,890 a year

Dual | All Fair Access + Global Programming:
£2,420 / €2,750 / \$3,150 a year

RESIDENT BY FRIEZE & NEUEHOUSE

All Fair Access + Global Programming + NeueHouse Salon Membership | Includes access to all NeueHouse locations in New York, Los Angeles, with Venice Beach and Miami opening soon, as well as exclusive invitations to events, priority reservations to on-premise restaurants and bars, and benefits from partners such as Fotografiska, Casa Tua, Mortimer House and Design Hotels.
£2600/ €3000 / \$3,600 a year

FRIEZE 91 BENEFITS



PRIORITY ACCESS AND SPECIAL SERVICES AT FRIEZE ART FAIRS

- Priority entry and invitations to members-only preview hours
- Invitations to Frieze Week events
- Complimentary entry to cultural institutions
- Personalised service to help you plan your visit

YEAR-ROUND INVITATIONS TO EXCLUSIVE FRIEZE 91 PROGRAMMING

- Curator-led tours of acclaimed institutional exhibitions
- Invitations to a tailored programme of artist studio visits
- Workshops and lectures on collecting
- Weekend gallery walks and cultural city-breaks
- Members-only salon series at Cork Street

FRIEZE 91 BENEFITS

BESPOKE ACCESS TO FRIEZE PARTNER GALLERIES

- Priority booking and out-of-hours gallery access
- Invitations to exclusive gallery events such as exhibition walk-throughs, artist talks and receptions

ACCESS TO FRIEZE PRINT AND DIGITAL CONTENT

- A print subscription to *frieze* magazine
- Dedicated monthly Frieze 91 e-newsletter featuring exclusive content and interviews
- Access to the full frieze.com digital archive

EXCLUSIVE OFFERS FROM FRIEZE PARTNERS

- Enrich your collection with special offers from preferred art services partners
- Special rates on luxury travel and accommodation
- Exceptional experiences and bespoke opportunities hosted by Frieze's partners
- Explore benefits from our partners, including offers and gifts from the world's leading designers and brands

YEAR-ROUND ACCESS TO NEUEHOUSE*

**Resident by Frieze & NeueHouse membership*

- Access to all NeueHouse locations in New York, Los Angeles, and Miami
- Exclusive invitations to cultural programming events & experiences
- Perks and benefits from partners such as Fotografiska, Casa Tua, Mortimer House, and Design Hotels

FRIEZE 91

RESIDENT BY FRIEZE & NEUEHOUSE



NeueHouse is the private work and social space for creators, innovators and thought-leaders to connect and gather. The Resident Membership by Frieze & NeueHouse provides a year-round home for the Frieze community to work, socialize, dine, and access culture.

As a Resident Member you will have access to all NeueHouse locations in New York, Los Angeles (Hollywood, Downtown, Venice Beach), Miami, and Stockholm as well as exclusive invitations to immersive cultural programming, priority reservations to on-premise restaurants and bars, and benefits from partners such as Fotografiska, Casa Tua (Miami, Aspen, Paris), Mortimer House (London) and Design Hotels. This membership offers the best of both brands and will continue to deliver opportunities for inspiration and community long after the fair concludes.

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