SPECIFICATIONS

• Full page ads must have a 4 mm bleed included on export with crop marks.
• All files must be high resolution pdfs (recommended Acrobat 8/9 PDF 1.7) sent via email to production@frieze.com
• All images must be 300 dpi to ensure quality reproduction.
• Leave a 17 mm margin from the left and right trim marks and a 10 mm margin top and bottom. This is to ensure that all text and logos are in the ‘safe type area’.
• Remove all slug information.
• Double page spreads must be supplied as two separate full page PDFs
• All fonts must be embedded.
• Remove ICC profile on export except for Coated Fogra39
• Files must only contain CMYK elements: no Spot-colours, RGB or LAB
• Combined colour ink density should not exceed 300%.
• We do not accept artwork that has been designed in Photoshop.
• Frieze fair logos cannot be used without permission.
• Artwork may not include prices (except for Auction estimates).
• Please bear in mind that adverts with all white backgrounds might have some show-through – a light tint is recommended.

HALF PAGES

No bleed
No crop marks
No borders.

Please note half page adverts with white backgrounds will be placed into a page template with a keyline boarder.